

Jill Kleinberg Scholarship to begin this Spring

The Center for East Asian Studies and the School of Business at the University of Kansas announce the creation of a new scholarship for undergraduate students pursuing double degrees in the two programs. The scholarship, supported by professor Jill Kleinberg, who will retire this year, will provide an annual award of \$1,000 to support either a study abroad experience or a business internship in an East Asian country for the scholarship recipient.

Kleinberg, who has been at KU since 1988, lived in Japan for five years and has studied business and culture in Japan, China and Mexico. At KU her teaching specialty is comparative and crosscultural management.

William Tsutsui, KU director of the Kansas Asia Scholars program, says, "This scholarship will allow KU undergraduates to experience firsthand the dynamic economies and distinctive cultures of Japan, China and Korea. Its creation is a testament to Jill Kleinberg's generosity and her longstanding commitment to engaging KU students with East Asia."

William Fuerst, dean of the KU School of Business, notes that, "American business professionals with expertise in East Asian languages and cultures are scarce. With this strong relationship between the School of Business and the Center for East Asian Studies, KU has the resources to prepare students for opportunities in this dynamic region of the world."

After earning a master's degree in Japanese studies and a doctorate in cultural anthropology at the University of Michigan, Kleinberg was a visiting assistant professor of anthropology at the University of California-Los Angeles, where she began researching Japanese firms operating in Southern California.

"This scholarship reflects how important I feel it is for people doing business today to have knowledge of foreign languages and the cultural context of working across nations," says Kleinberg. She has chosen the emphasis on East Asia because of the tremendous importance of that region in terms of economics, politics and culture.

Kleinberg's interest in KU predates her faculty appointment. Her father, Jacob Kleinberg, was a professor and chair of chemistry at KU, and she received undergraduate degrees in history and East Asian studies from KU.

More information about eligibility for this scholarship will come soon.

KCTA to receive funding for June 2006 study trip to East Asia

This summer, eleven schoolteachers from Kansas and western Missouri will travel to East Asia on a three-week educational study trip organized and led by Nancy Hope, Associate Director of the Kansas Consortium for Teaching about Asia (KCTA). The trip is underwritten by the Freeman Foundation of New York and Stowe, Vermont, and will take place in late June and early July. Participants will join eleven of their counterparts from the Oklahoma Consortium for Teaching about Asia (OCTA) to explore historical sights in Beijing, Xian, Chengdu and Shanghai. They also will visit the three famous Korean cities of Gyeongju, Andong, and Seoul.

The China portion of the study trip will highlight places mentioned in national educational standards; because they teach about these places, they have long wished to experience them firsthand. The

itinerary includes the Forbidden City, Great Wall, Terracotta Warriors, Panda Research Center, and the Pudong area of Shanghai. Chinese public schools at both the metropolitan city and rural village levels also will be visited, along with an international school in Seoul. While in Korea, teachers will have a chance to contrast urban sites such as the bustling activity around the Insadong Market and the Korean countryside, including the wildlife corridor that has grown up along the Demilitarized Zone separating the North and South.

In return for the study trip, the participants plan to enrich and expand East Asian content in their classrooms and work towards making East Asia a permanent part of their school's curriculum. Their experiences and the materials they bring back will help make teaching about China and Korea more exciting and real to their students.

Lunar New Year 2006



Our Lunar New Year party, held on March 27, was a rousing success with more than 300 people enjoying Chinese and Korean food and entertainment.

KU students in traditional Korean outfits enjoy the food (left). A Tae Kwon Do demonstration by KU students was a part of the entertainment (below).



*Photographs
by
Chris Haufler*

Upcoming Wine and Cheese

Lectures:

This spring, our Wine and Cheese series focuses on "Nature, Culture and the Environment in East Asia."

Thursday, March 2, William Tsutsui, Associate Professor of Japanese History, will lecture about **"The Ocean Empire: Reconsidering Japanese Expansionism, 1895-1948."**

March 9: Brett Walker, Associate Professor and incoming Chair of the Department of History & Philosophy at Montana State University, Bozeman, will present **"Sanemori's Revenge: Insect Technologies, Eco-System Accidents, and Environmental Toxicity in Japan"**

All talks are at Ecumenical Christian Ministries, 1204 Oread, at 4:30 pm.

Is Japan's Economy Back? Find out March 7

CEAS will host *Viewpoint Japan III: Is Japan's Economy Back? 'Outsider' Opportunities in the Japanese Services Market* on Tuesday, March 7, at 8:00 a.m. at the Dole Institute of Politics.

The event is presented by the Japan External Trade Organization (JETRO Chicago) and is an opportunity for members of the business community, educators, students and area residents to learn about the future of the Japanese economy. Although the symposium is open to anyone and is free, registration is required. Online registration is at www.jetro.org.

Viewpoint Japan III will commence with registration and a continental breakfast at 8:00 a.m., and the symposium will take place from 8:30 a.m. to 10:00 a.m.

The keynote address for this symposium will be given by Tim Clark, co-author of *Saying Yes to Japan: How Outsiders are Reviving a Trillion Dollar Services Market*. Clark, an author, entrepreneur, and lecturer in the School of Business at Portland State University, will be joined by two speakers from JETRO Chicago: Takashi Tsuchiya, Chief Executive Director, and Dai Higashino, Deputy Director of the Japanese Economy Division, Economic Research Department. The event will be moderated by Bill Tsutsui, Associate Professor of Japanese History, and introduced by

Hodgie Bricke, Assistant Dean of International Programs. Melissa Birch, director of the KU Center for International Business, Education and Research, will provide comments at the conclusion of the event.

This year, we are pleased to be able to present the same program in 211 Carlsen Center at Johnson County Community College on March 6 at 7:00 p.m. Please register online for that program at www.jetro.org if you plan to attend.

Viewpoint Japan III is co-sponsored by JETRO, CEAS, KU CIBER, the Office of International Programs, and Kansas/Asia Community Connections. Also assisting in this event are the Greater Kansas City Japan Council, the Heart of America Japan America Society, and Johnson County Community College.

JETRO, a nonprofit, Japanese government-supported organization dedicated to promoting mutually beneficial trade and economic relationships between Japan and other nations, is the official trade organization of Japan, and has a 46-year history of bringing Japanese and American companies together. JETRO Chicago provides services to companies and organizations in 11 midwestern states: Illinois, Indiana, Iowa, Wisconsin, Michigan, Missouri, Kansas, North Dakota, South Dakota, Minnesota and Iowa.

LANGUAGE TABLES

All CEAS language tables are open to anyone. Please join us:

Chinese Language Tables:

Intermediate Level (1st & 2nd Year): Thursdays at 4:00-5:00 p.m.

Advanced Level (3rd & 4th): Thursdays at 5:00-6:00 p.m.

Both levels meet at tables near Milton's Coffee in the Kansas Union (level 1) every Thursday.

Japanese Language Tables:

Intermediate Level: Fridays at 3:00-4:00 p.m.

Advanced Level: Fridays at 4:00-5:00 p.m.

Both levels meet at the tables near Milton's Coffee in Kansas Union (level 1) every Friday.

Korean Language Tables:

Beginning Level: Wednesdays, 1:00-2:00 p.m.

Intermediate AND Advanced Level: Fridays, 11:10-12:10 a.m.

All levels meet in the East Asian Library (5th floor of Watson Library).

CEAS Announces Fifth Annual Grant Goodman Distinguished Lecture in Japanese Studies

The fifth annual Grant Goodman Distinguished Lecture in Japanese Studies will be presented by Jennifer Robertson, Professor of Anthropology at the University of Michigan on Monday, April 24th at 7:30 pm at the Dole Institute of Politics. Robertson will speak on “Artificial Humans (*jinzōningen*) in Japan.”

Japan accounts for over half of the world’s share of operational robots and leads the post-industrial world in the development of humanoid robots designed specifically to enhance and augment human society. The five-year Humanoid Robotics Project was launched in 1998 by Ministry of Economy, Trade and Industry with the mandate to develop a first-generation robot that could work in human environments and use human tools. Robertson will explore the cultural epistemology behind the popularity of self-reproducing, evolutionary humanoid robots in Japan. Identifying historical continuities in Japanese attitudes toward nature, machines, and human bodies, her comments will generate big philosophical questions for collective consideration.

Robertson earned her Ph.D. in Anthropology from Cornell University in 1985; she was an Invited Fellow at the Wissenschaftskolleg zu Berlin (1996-97) where she began her current research on the history and present-day ramifications of eugenics and “blood” ideology in Japan and Israel. She is the originator and General Editor of “Colonialisms,” a new book series from the University of California Press that aims to explore the historical realities, current significance, and future ramifications of imperialist practices with origins and boundaries outside of “the West,” including trans-national corporations, NGOs and cyberspace.

Robertson has authored and edited five books: *Native and Newcomer: Making and Remaking a Japanese City* (1991); *Takarazuka: Sexual*

Politics and Popular Culture in Modern Japan (1998); *Odoru teikokushugi: Takarazuka ni miru kindai Nihon no sei to bunka no shokuminchifu* (2000); editor, *Same-Sex Cultures and Sexualities: An Anthropological Reader* (2004); and editor, *A Companion to the Anthropology of Japan* (2004). Her book-in-progress, *Blood and Beauty: Eugenic Modernity and Empire in Japan*, focuses on the colonial history and present circumstances of eugenics, public hygiene, “blood” ideology, and bioethics in Japan and East Asia.

The Grant Goodman Distinguished Lecture in Japanese

Studies is sponsored by the Center for East Asian Studies. Goodman is professor emeritus of history at KU, specializing in Japanese history and in Japan’s cultural relations with South and Southeast Asia. A lifelong advocate for Asian studies at KU and across the nation, Goodman directed KU’s Center for East Asian Studies during its formative years. He has written, edited or co-edited 15 books and more than 60 articles, including his recent memoir *America’s Japan: The First Year, 1945-46* (2005).



Jennifer Robertson will talk April 24 at 7:30 p.m. about humanoid robotics in Japan.