

# CENTER FOR EAST ASIAN STUDIES

## NEWSNOTES



1440 Jayhawk Blvd., #200, Lawrence, KS 66045  
Tel: (785) 864-3849 Fax: (785) 864-5034



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ceas@ku.edu www.ceas.ku.edu  
East Asian Library Homepage: [www2.lib.ku.edu/eastasia/](http://www2.lib.ku.edu/eastasia/)

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### VIEWPOINT JAPAN 2005: THE SEQUEL

Last year, the Japan External Trade Organization (JETRO) in partnership with the Center for East Asian Studies (CEAS), the Office of International Programs (OIP) and the KU Center for International Business Education and Research (CIBER), sponsored a well attended symposium entitled “Viewpoint Japan: East Asian Economic (R)evolution,” the program, which featured a panel of experts discussing Japan’s economics, stimulated lively discussion.

This year, the same cooperative effort brings to the KU Lawrence Campus **Viewpoint Japan: Branding, the Economy and the Ways of Today**. This year’s distinguished panel includes Professor Arthur Alexander of Georgetown University; Ken Kabira, Chief Marketing Office of National Lewis University and former CMO of McDonald’s Japan; and Takashi Tsuchiya, newly appointed Chief Executive Director of the Chicago office of JETRO. Jill Kleinberg, Associate Professor of Business, KU will serve as commentator. The moderator will be William Tsutsui, Associate Professor of History, KU. Opening remarks will be made by Diana Carlin, Dean of the Graduate School and International Programs, KU.

The panel will focus on the Japanese economic growth rate in the 20<sup>th</sup> century, and will look at what can be expected of Japan in the 21<sup>st</sup> century. Some of the questions raised and addressed will be: What innovations is Japan developing? What is the current state of Japan’s much discussed but little explained economic recovery plan? How do entrepreneurs fare in Japan? How do US corporations develop and sustain brand images in Japan’s dynamic retail sector?

For answers to these questions and more, join us on Wednesday, May 4<sup>th</sup> in the Malott Room, Kansas Union. Registration and Continental Breakfast begin at 8:30. The symposium runs from 8:30 to 10:30 AM. This event is free and open to the public. For more information, contact David Peterson (312)832-6024, [david.peterson@jetro.go.jp](mailto:david.peterson@jetro.go.jp) or visit the website at [www.jetro-org/viewpointjapan](http://www.jetro-org/viewpointjapan) to register on-line.



Japanese Consul General Takao Shibata spoke at last year’s JETRO event.

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## KOREA: A DIVIDED NATION ON THE WORLD STAGE

### PROGRAM REPORT

A screening of the recent Korean film *Tae Guk Gi (The Brotherhood of War)* on April 8 kicked off a week of events leading up to the dedication of KU's new Korean War memorial on April 16. Highlights of the week were two conferences: "Korea Today" (April 9) and "The Korean War in Historical Perspective" (April 14-15).

Six members of CEAS spoke in the morning session of "Korea Today." Ed Canda and Kelly Chong discussed religion and society; Anne Soon Choi talked about Korean diasporic communities with an emphasis on Kansas City; Marsha Haufler introduced some of the new and architecturally remarkable art museums in Korea; Yoonmi Nam and So Yeon Park, both members of the Art Department faculty, introduced their own work in light of their training in Korea and the United States. All of the speakers appear with moderator Greg Simpson in the photograph below. This photograph, taken and provided by Kuo Ming-hsiang (Alice Kuo), accompanied an article in the Chinese-language newspaper *Shijie ribao (World Daily Paper)* on April 15.

In the afternoon of April 9, Jeff Babb from the Command and General Staff College at Fort Leavenworth joined Chae Jin Lee in discussing Asian security issues and North Korea. For Dr. Lee, this was a homecoming; now Bank America Professor of Pacific Basin Studies and Director of the Keck Center for International and Strategic Studies at Claremont McKenna College in California, Dr. Lee was co-director of CEAS and co-chair of EALC at KU from 1976-82 and Associate Dean of CLAS from 1982-86.



Seven members of CEAS representing several KU university departments were among the participants at the "Korea Today" Conference held at KU on April 9th .

The two-day conference, on April 14th and 15th, shifted attention to the Korean War and brought four more distinguished speakers to KU. CEAS invited Michael Robinson, Professor of East Asian Studies at Indiana University, whose visit was also underwritten by the "Distinguished Lecture" program of the Northeast Asia Council of the Association for Asian Studies. Dr. Robinson's well-attended and well-received talk examined the "Seeds of Division" in colonial-period Korea, placing the Korean War in a broad historical context. The Center joined the Office of International Programs in sponsoring James Matray and Allan Millett, professors at California State College at Chico and Ohio State University, respectively, and Kathryn Weathersby, Senior Associate at the Woodrow Wilson International Center for Scholars in Washington, D.C. Dr. Weathersby's talk was of special interest to scholars specializing in the former Soviet Union, as well as to East Asianists, because she used information from recently opened Russian archives to shed light on the origins of the Korean War.

Two small but engaging exhibitions arranged in connection with these programs are still on view. Visit the "study gallery" of the Spencer Museum of Art to see an oil sketch of a Korean War battle scene painted as an illustration for *Coronet Magazine*. The museum has installed the painting along with a copy of the magazine and a brief discussion of how the war was presented to the American people through such images. A display of Korean War photographs and Korean cultural objects can be seen on the 4<sup>th</sup> floor of Watson Library.

The whole program was co-sponsored by CEAS and the Office of International Programs, with support from the International Studies Program, the Political Science Department, the American Studies Program, and the Truman Presidential Museum and Library.

## HAVE BILINGUAL STORY, WILL TRAVEL

The Center's Bilingual Story Time, originally offered at the Lawrence Public Library to enthusiastic preschoolers, is now being offered to elementary school librarians in the Lawrence area.

Last week, Takako Yano, KU graduate student, and Randi Hacker, CEAS Outreach Coordinator, traveled to Langston Hughes Elementary School to read Eric Carle's book 'Where Are You Going? To See My Friend' in both Japanese and English. The presentation included a lesson in the names of animals in Japan (such as dog, cat and rooster), the sounds these animals make in Japanese, as well as a paste-and-color activity that reinforced the retention of the new Japanese words. The kids were especially fond of the sound a rooster makes in Japan: *ko ko keiko*.



Other story times planned for the remainder of the '04-'05 school year include one in Korean/English at Quail Run and a Chinese/English one at Hillcrest. The program will also be offered in the '05-'06 school year, beginning in September.

## KUDOS

Two members of the CEAS, **Eric Rath** in history, and **Fiona Yap** in political science, were awarded promotion with tenure.

**Rick Winfrey**, KU student of Japanese, won the college essay contest and the college-level kanji bee at the 7th Annual Mid-America Japanese Language Contest.

**Randi Hacker**, CEAS Outreach Coordinator, has been nominated for an Emmy for Writing by the Boston/New England Emmy Awards Association for her TV show "Windy Acres" broadcast on Vermont Public Television last fall.

Center-affiliated?  
Got good news you want to share?  
Please send it to  
[ceas@ku.edu](mailto:ceas@ku.edu)

## TEACHING KOREA: A K-12 TEACHERS' WORKSHOP

On April 9, 18 K-12 teachers from Kansas and Western Missouri participated in "Teaching Korea," a workshop coordinated and run by Randi Hacker, CEAS Outreach Coordinator. The workshop offered information about Korean language and culture through presentations given by KU faculty and members of the Korean community.

Dr. Greg Simpson, Professor and Chair of Cognitive Psychology, spoke on the crown jewel of alphabets, Korean or *Hangul*. Teachers were enthralled by his explanation of the elegance, simplicity and consistency of the *hangul* phonetic system. Next, Yoo Gye Hyoung led a hands-on brush painting calligraphy workshop in which teachers learned to write Korea (*Hanguk*) in Korean (*Hangul*) with the traditional writing brush. As a bonus, Gye Hyoung, a KU graduate student in ESL, transcribed many of the teachers' names into Korean. Last but certainly not least, Maija Rhee Devine read aloud from her short story about her experience as a child growing up in Korea during the Korean War. Maija is a published author whose stories have appeared in the *Kenyon Review* and the *Michigan Quarterly*. Her presentation moved the teachers noticeably.



The workshop was held in conjunction with the conference "Korea: A Divided Nation on the World Stage" and was part of the Center's broader mission to encourage K-12 educators to incorporate East Asia across the curriculum.

## KANSAS ASIA SCHOLARS POISED TO VISIT CHINA AND JAPAN

In May, The Kansas Asia Scholars Program will, once again, sponsor a three-week study tour to China and Japan as part of its effort to increase understanding and strengthen bonds between Asia and Kansas.

Under the leadership of Sheree Willis, Director of the KAS Program, and her assistant, Jun Fu, 9 students from diverse majors who share an interest in business, will visit a variety of sites and see a variety of sights in China. Some highlights include:

- Exploring Wutaishan, one of China's most famous Buddhist mountains;
- Learning about Chinese banking history by visiting Pingyao;
- Visiting Three Gorges Dam, under construction on the Yangtze River;
- Visiting banks in Wuhan to learn about banking reforms as China continues its transition to a market economy;
- Appearing on a Chinese television show;

Pat Graham, PhD in Art History, and her assistant, John Schneiderwind, will escort students to Japan where they will visit Kyoto, Naoshima, Hiroshima and Tokyo. Some highlights of this trip include:

- Visiting with an anti-nuclear power group (Green Action Kyoto);
- A bicycle tour of museums, historic temples, and privately-owned restored old town homes;
- A visit to a Buddhist temple to meet the head priest and elementary-school children at the temple foster home;
- A visit to Naoshima, an island in the Inland Sea, to stay in Mongolian tents;
- A visit to Hiroshima to meet with an atomic bomb survivor and receive a guided tour of the Peace Park;
- Home stays with families in Lawrence's sister city of Hiratsuka;

When the groups return from their Asian adventures, the students will be required to complete service learning projects in which they share what they have learned with members of the community and students in public schools.




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